



FULFILLING 250,000 CHILDREN'S RIGHT TO SAFE DRINKING WATER AT SCHOOL

Although significant strides have been made in improving access to safe drinking water over the past few years, fulfilling each child's right to safe water - specifically at school - remains a challenge for governments, school administrators and communities in developing countries.

According to a recent estimate shared by UNICEF, 40% of the primary schools in Cambodia still don't have access to safe water and sanitation facilities. In Madagascar, a staggering 82% of primary schools are reported as having no access to a proper water supply and in India alone 6.5 million children still lack access to a source of safe drinking water.

If the Sustainable Development Goals in terms of WASH at School were to be met, the benefits would be substantial. A significant reduction in waterborne diseases and child mortality would be expected. However, according to recent research, safe water at school could also combat dehydration, improving cognition and energy levels directly impacting children's wellbeing and learning experience¹.

Recognizing the pressing need to focus on safe water at school is therefore not only about guaranteeing access to basic rights but also about creating a favorable environment for these children to thrive and unlock their full potential.

ALREADY 100,000 CHILDREN WITH SAFE WATER AT SCHOOL

1001fontaines provides safe drinking water to rural populations of Cambodia, Madagascar and India through the set up of water kiosks operated as local social enterprises. A local entrepreneur is hired and trained to produce water locally, bottle it and sell it at an affordable price to populations living with less than \$2 a day.

¹ "Impact of the Provision of Safe Drinking Water on School Absence Rates in Cambodia: A Quasi-Experimental Study", Professor Paul Hunter, University of East Anglia

To ensure that all children have access to the safe water produced regardless of their parent's capacity or willingness to pay for the service, water is also provided for free at school. As of April 2016, 100,000 children drink perfectly safe water every day through 1001fontaines' "Water in School" program.

An epidemiological study was conducted in 2012 demonstrating the remarkable effect on school attendance with a drop of 55 to 75% in absentee rates between schools benefitting from the program and schools which were not participating².

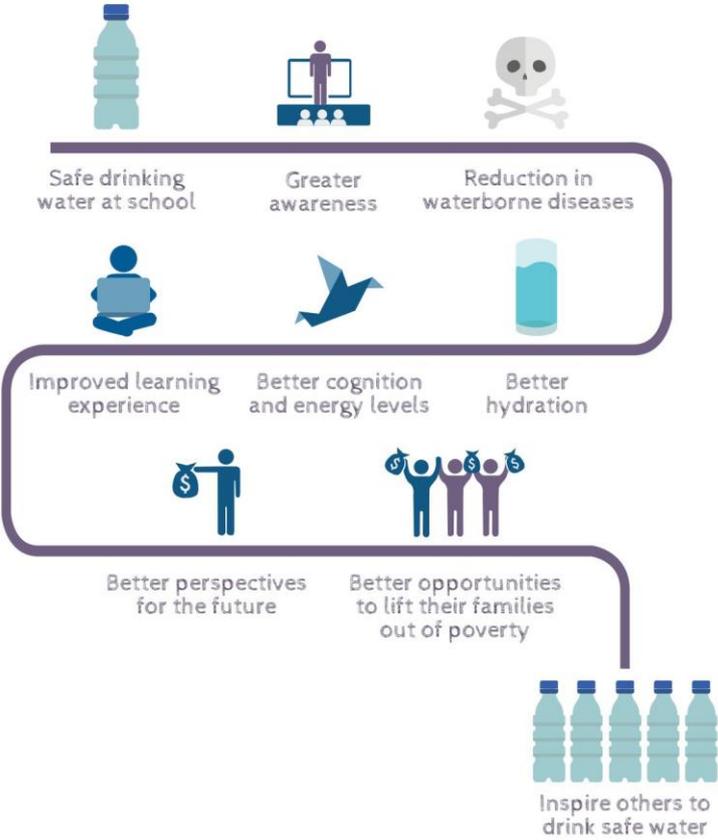
A TURN-KEY SOLUTION TO PROVIDE WATER IN SCHOOL

To reach out to the most remote schools, we leverage on our network of water kiosks across the countries where we operate. Once entrepreneurs generate enough revenue through the water sales to be financially viable, we provide funds for them to deliver one 20L bottle of safe drinking water per classroom for the schools around the village. Every month follow up visits are organized with the entrepreneur and school directors to measure the project's performance and reach.



We believe this program is a game changer for the thousands of children who already benefit from the service and the thousand more which could easily be reached through the existing network.

Our theory of change



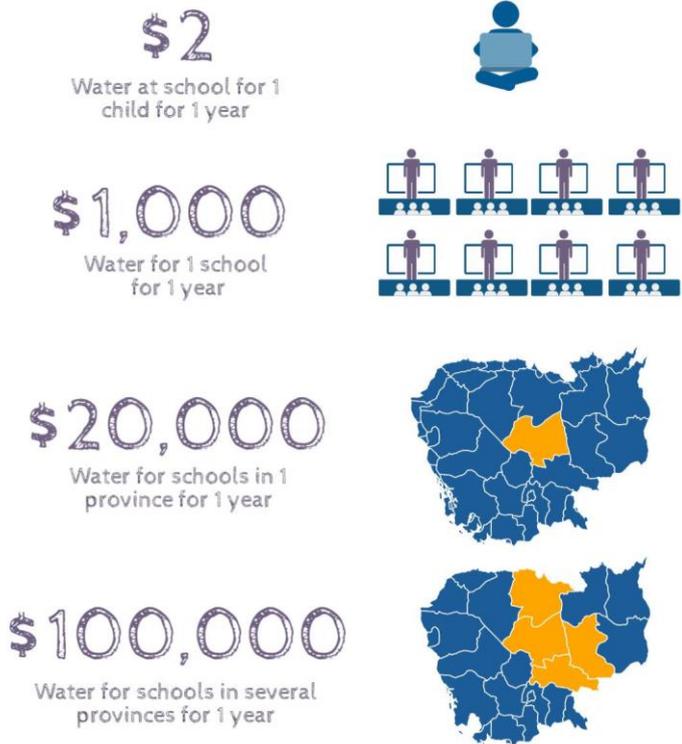
² <http://www.1001fontaines.com/sites/default/files/1001fontaines-Impact-Study-CG-130614.pdf>

COLLABORATING WITH STRONG PARTNERS TO GENERATE HIGHER IMPACT

Our goal is to provide water to 250,000 children by 2020 and many more after that. To support the expansion of this program, we wish to partner with INGO's with a mandate on children's wellbeing to integrate this model as one of their solutions for WASH at school. The model is easy to set up and to scale, the methodology is tested and the cost efficiency of the program is remarkable. We are already working with UNICEF in Cambodia and would welcome the opportunity to collaborate with others.

"The overall cost of the scheme is a very modest cost compared to the potential educational benefits and subsequent life potential." Professor Paul Hunter, University of East Anglia

We are also looking to work with foundations, private donors and corporations willing to partner with us on closing the gap for safe water at school. The partnership opportunities and funding mechanisms to support this program are numerous and we would love to explore them with you (direct grants, product sharing operations, employee giving...).



ACCOUNTABILITY

We ensure that 100% of the funds you provide go to the Water in School program. You can choose to direct your donation to a specific country, region or school.

TANGIBLE RESULTS

You will benefit from statistics on the number of children reached and school locations. Whenever possible, we will facilitate field visits and help provide any communication material needed (photos, testimonies)

COMMUNICATION AND COST EFFICIENCY

\$2 provides safe water for 1 child for a whole year. That is about the amount you would pay for a bottle of 50cl in a retail shop. It's a simple message to communicate with employees, clients, colleagues, board members, school children...

LET'S CONNECT!
For more information, you can reach out to Diane Le Nay, di.lenay@100fontaines.com