

DEFINING THE IMPACT OF YOUTH ZONES


New research conducted by AMION Consulting, a specialist in socio-economic impact assessment, reveals life-changing impact OnSide Youth Zones have on young people and their communities.

onsideyouthzones.org



SOCIAL IMPACT


Once opened OnSide Youth Zones deliver significant value for money



ER

200% return on social investment

For every £1 spent cost benefits ratio delivers £2

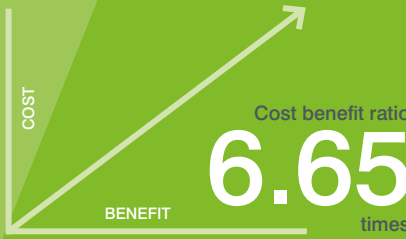


£ £

Local council **40%** revenue contribution



6.65 times




COST BENEFIT

FEEDBACK FROM YOUNG PEOPLE


Here's what Youth Zone members and key stakeholders told us



89% now feel a lot more confident



76% getting on better with family



80% getting better marks in their school work



73% getting better marks in course work

75% of local businesses believe the Youth Zones are having a positive effect on the community




89% said it made a positive contribution to reduction in anti-social behaviour improving local image




ATTITUDE TO HEALTH & WELL-BEING


Young people response to Health and well-being




60% of young people now understand the benefit of not smoking




70% now exercise more regularly



80% of members are now thinking about life after school and going to college



51% less likely now to miss classes



*AMION Consulting compiled the research using government-endorsed Wellbeing methodology developed by the Housing Associations Charitable Trust (HACT) and outcome values from the Social Value Bank.